





Safety Blue Color Coated to Assure Visible, Complete Coverage



## PERFORMANCE

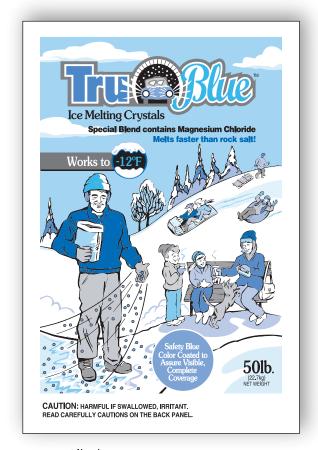
- Tru Blue™ Ice Melt Crystals is a formulation of sodium and magnesium chlorides, specially blended to reliably melt ice and snow faster than rock salt, even at temperatures as low as -12°F.
- Tru Blue<sup>™</sup> Ice Melt Crystals is the perfect way to fight the effects of winter storms.

## VISIBILITY

- The safety blue color coating ensures that the product is visible before and after application.
- In today's litigious society, where the use of an ice melter in both private and public venues may be required, Tru Blue<sup>TM</sup> Ice Melt Crystals offers positive proof of performance.

## ENVIRONMENTAL

 Tru Blue<sup>™</sup> Ice Melt Crystals is formulated so that users can confidently apply the proper amount of ice melt, secure in the knowledge that its effect on the natural world is minimal.



Item: 50lb. bag

UPC Code: 0-00000-00000-0

Items/Pallet: 49 bags

